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Stuart McQuarrie  
077 037 358 55  
stuart@artlstudios.co.uk  
www.artlstudios.co.uk

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*Hi I am Stuart. I am a multi-disciplined Graphic and Web Designer with over 3 years experience. I am always looking to expand my knowledge into different disciplines and keep up to date with new and changing technologies. Currently looking for a new challenge to motivate my brain cells. If you would like to see my work, please visit my website at*

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Technical Strengths

Apple Mac, Windows, Microsoft Office, Dreamweaver, Photoshop, Lightroom, Illustrator, In Design, Flash, Premiere Pro, CSS, HTML

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Expertise

Excellent communication skills. Skilled with MS Office, Windows and Apple Mac systems. Familiar with various interaction design techniques and psychologies. Excellent track record of academic achievement. Ability to provide access to multimedia for the wider community. Effective in research and design using the latest technologies. Multimedia skills including – Filming and Video Editing, Audio Creation and Editing, Animation, Illustration, Photo Manipulation and Photography. Innovative and creative with many new ideas and determination. Self-motivated and ambitious with an abundance of energy and drive. Simplifying workflow techniques and systems to be more efficient.

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Premier Housewares  
Middleweight Graphic Designer / Marketing Assistant  
January 2011 - Present

After 2 years at Premier Housewares I was asked to step into a Middleweight designer position where my responsibilities included: Brand development, art direction, web site traffic growth, web site UI design. Design and develop brand strategy and guidelines. Produce highly creative and inspiring concepts and ideas for company sub-branding. Delegation of artworks to team of 5 designers ensuring brand guidelines are adhered to. Produce high quality packaging design for national

clients such as Morrisons, Rosebys, Tesco, BHS, Matalan, Dunelm and TJ Hughes. In charge of producing extensive Product Portfolio Catalogues with more than 4500 items. Head of design team workflow systems, software training and Apple Mac maintenance. Art direction of all photography and re-touching. Design all required marketing literature for Senior Marketing Executive including marketing emails (plus build), magazine adverts, brochures, stationary, posters and banners.

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Premier Housewares  
Junior Graphic Designer / Marketing Assistant  
November 2008 - December 2010

I was employed by Premier Housewares in late 2008 as a Junior Designer / Marketing assistant where my responsibilities included: Production of high quality artwork for home furnishings packaging, including clients such as Au Naturale, Morrisons, Rosebys, BHS and TJ Hughes. Learn from more experienced designers taking on board techniques and strategies.

Work under pressure to meet tight deadlines whilst taking on various tasks and responsibilities. Using photography, colour schemes, layout and illustrations to create effective designs for catalogues, brochures, interactive promotional emails, boxes, tags and labels. Working closely with head of marketing to enhance brand, increase visibility and improve communications.

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Label Tec  
Graphic Designer (Voluntary)  
September 2007 - April 2008

Produced high quality artwork for labels and packaging to client specifications. Gained a wide knowledge of software packages and experience in print design.

Learned the importance of communicating correct and accurate information through artwork.



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## Education

Glasgow Caledonian University  
BA (Hons) Upper Second - Applied Graphics Technology (2006-2008)  
DipHE - Multimedia Visualization with Product Design (2004-2006)

At Glasgow Caledonian University I learned many disciplines within digital design. Most of the focus was on website design and ecommerce making sure websites were accessible and properly validated. My course also included video editing, animation and human computer interface design. For my final year project I explored the idea of guerrilla marketing. It was interesting to find out about alternative marketing channels, including digital viral marketing.

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## Achievements

Best student award for best grades and ability over various multimedia and design disciplines. (Diploma in Multimedia Visualization with Product Design – 2004-2006)

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## Interests

My current interests include Rock Climbing, Camping, Football, Golf, Making Music and Traveling

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## Personal

Full driving licence – clean  
References available on request

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## Capri Club Scotland

Freelance  
Logo Design  
Website Design  
Website Development

I was commissioned by Capri Club Scotland to design and build a new website. The website had to include social media and a means of promoting the club through this. The logo also had to be converted to vector format and updated to reflect the clubs new identity. Using a grid I created a ‘modular’ type design which allows quick updating and room for expansion. The most obvious layout was a main content area with a sidebar for smaller bits of

information. The colour scheme is influenced by technology and the fact the club is proud of its Scottish roots. I created a user friendly accessible website for Capri Club Scotland. It takes advantage of free services like Twitter, Flickr, Facebook and YouTube to help promote the club and update the website frequently. The logo was updated taking influence from the Ford logo to keep the members familiar with the brand they love.

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## Millhouse Bar (Glasgow)

Freelance  
Website Development

I was commissioned by The Millhouse Bar to build their new website designed by Stickman Innovative Design Solutions. The website had to be accessible and portray the look and feel of their new branding. I was given the designs which were then accurately converted into a fully working accessible website using HTML, CSS & JavaScript.

The website build enables room for updating and the addition of future content. It includes the ability to view analytics, keeping the client informed about website traffic in relation to marketing campaigns. Several SEO techniques were used to increase website visibility. The website is also cross-browser compatible.

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## Achness Hotel

Freelance  
Logo Design  
Website Design  
Website Development  
Photography

I was commissioned by Achness Hotel to brand, photograph, design and build their new website. The site was designed and built using PHP, HTML, CSS and JavaScript. It is fully accessible to W3C standards and cross-browser compatible.

SEO was also utilized to help users to find the website. The website was designed to showcase the best of the hotel to encourage new clientele to visit. The logo emphasizes prestige and illustrates the importance of the nearby river to the local community.