



Stuart McQuarrie
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Hi I am Stuart. I am a multi-disciplined Graphic Designer with over 7 years experience. I am always looking to expand my knowledge into different disciplines and keep up to date with new and changing technologies. Currently looking for a new challenge to motivate my brain cells. If you would like to see my work, please visit my website at www.artlstudios.co.uk

Technical Strengths

Sketch, Photoshop, Illustrator, Sublime Text, Lightroom, InDesign, Premiere Pro, Easy Catalog, Mac OS, Microsoft Office, HTML, CSS, SASS. Have also used: Git, PHP, JavaScript.

Expertise

Excellent communication skills. Skilled with MS Office, Mac and Windows systems. Familiar with various interaction design techniques and psychologies. Excellent track record of academic achievement. Ability to provide access to multimedia for the wider community. Effective in research and design using the latest technologies. Multimedia skills including – Responsive Web Design, Front-End Development Editorial Design, Typography, Video Editing, Illustration, Photo Manipulation and Photography. Innovative and creative with many new ideas and determination. Self-motivated and ambitious with an abundance of energy and drive. Simplifying workflow techniques and systems to be more efficient.

Artil Studios
Graphic Designer
October 2014 – Present

Artil Studios opened up to full time studio work in October 2014. Since then the company has been focussed on producing high

quality solid visual design work for a wide variety of clients. The company specialised in UI design, visual identity and art direction.

Kiltr
UI Designer
October 2013 –
September 2014

I was approached by Kiltr late 2013 to join their team as a UI Designer. My main duties included: App design, Improving current Kiltr UI, designing mobile first responsive

layouts, creating conceptual UI animations, consulting with clients who require bespoke digital social solutions, guiding them through a process from initial design brief to finished product.

Premier Housewares
Lead UI Designer /
Front-End Developer
June 2012 – October 2013

In mid 2012 I was asked to fill the role of Lead UI Designer / Front-End Developer within Premier Housewares. My responsibilities for this role included: Website design, site mapping and landing page design. Design and build

marketing emails, interpretation of current website analytics ensuring enhanced UX. Keep up to date with current web trends and standards, utilisation of CSS3 and HTML5. Art direction of photography all shoots.

Premier Housewares
Middleweight Designer /
Marketing Assistant
November 2008 –
May 2012

I was employed by Premier Housewares in late 2008 as a Junior Designer / Marketing Assistant. After 2 years, I was asked to step into a Middleweight designer position where my responsibilities included: Brand development, art direction, design and development of brand strategy and guidelines. Produce highly creative concepts and ideas for company sub-branding. UI design for company intranet and website. Delegation of artworks

to a team of 3 designers. Produce high quality packaging design for national clients such as Morrisons, B&M, Tesco, BHS and TJ Hughes. Head of producing extensive Product & Brand Catalogues with more than 5500 items. Implementation of team workflow systems. Design all required marketing literature for Senior Marketing Executive including editorial ads, brochures, stationary, posters, banners and marketing emails.



Education	<p>Glasgow Caledonian University BA (Hons) — Applied Graphics Technology (2006—2008) DipHE — Multimedia Visualization with Product Design (2004—2006)</p> <p>At Glasgow Caledonian University I learned many disciplines within digital design. Most of the focus was on website design and business design making sure websites were accessible and properly validated. The course also included video editing, animation and human computer interface design. For my final year project I explored the idea of guerrilla marketing. It was interesting to find out about alternative marketing channels, including digital viral marketing.</p>	<p>Laempe + Sims Freelance Visual Identity Website Design Front End Development laempe-sims.co.uk</p>	<p>Laempe + Sims supply core machines to the UK foundry industry. The designs created for Laempe + Sims reflect the passion for beautiful and reliable products the company has. They often deal with</p>	<p>precision engineering so the website was designed with these principals in mind. It is reductionist with carefully considered typography that is bound to a grid structure with little need for ornamentation.</p>
Achievements	<p>Best student award for best grades and ability over various multimedia and design disciplines. (Diploma in Multimedia Visualization with Product Design — 2004—2006)</p>	<p>Studio93 Freelance Visual Identity Website Design Front End Development studio93.co</p>	<p>The Studio93 website was designed and built using PHP, HTML, CSS and JavaScript. Working closely with the client, the solution showcases, Studio93's newly renovated interior. The site was designed with full width images and max width contained typography to</p>	<p>increase legibility and readability. The modernist approach reflects the clean designed nature of the interior of Studio93. Simplicity and reduction help usability but this approach also emphasises the studio's versatility as it is often used across various different industries for many activities.</p>
Publications	<p>The Dieline, www.thedieline.com, 2011 — Project: Tenzo Choi's Package Vol.04, David Choi, 2011 — Project: Belgrade International Brand Magazine No. 6, Sendpoints, 2012 — Project: Zing Choi's Package Vol.06, David Choi, 2013 — Project: Zing</p>	<p>The Fox & Squirrel Freelance Visual Identity Website Design Front End Development thefoxandsquirrel.com</p>	<p>The Fox & Squirrel is a video production company from Glasgow that focuses on creating content for online advertising. They are a global company, often working across 3 continents so it was important the visual identity and website made an impact with their target audience. The website utilises auto playing background</p>	<p>video across various blocks and pages to instantly engage the user with The Fox & Squirrel's award winning content. The challenge was building this as a responsive site without diminishing user experience. Many iterations later the company now has the platform it requires to promote the amazing films they produce.</p>
Interests	<p>Current interests include Rock Climbing, Running, Photography, Making Music and Traveling</p>			
Personal	<p>Full driving licence – clean References available on request</p>	<p>Police & Crime Commissioner Freelance Website Design</p>	<p>Artl Studios was commissioned by the UK government to design a website template for the newly elected Police & Crime Commissioners in England and Wales. The final solution was a modular design made up of</p>	<p>5 variations of each section of the site. A design language was created and communicated to the client who then went on to develop the sites for over 20 new Police & Crime Commissioners across England & Wales.</p>